



Professional Services Brief:

Deadline for receipt of tender proposals: 9am Monday 16 November 2020

INVITATION TO TENDER: CREATIVE CRITICS PROGRAMME IN PARTNERSHIP WITH THE PRINCES TRUST

Background:

Creative Critics is a project valuing young people's responses to art and culture. It encourages young people's deep engagement with art and culture; develops creative and critical thinking; and empowers young people to develop their self confidence and communication skills.

The project was originally designed for Primary school children and has since been adapted for secondary school students. Most recently it was programmed as part of MIF19 working with secondary schools in Manchester.

Previous productions of *Creative Critics* have proven successful in contributing to strong outcomes in terms of pupil progress, attainment, wellbeing, happiness and confidence.

This production of *Creative Critics* is delivered in partnership with [The Princes Trust](#). This is a new partnership and a pilot project with potential for scaling up with The Princes Trust. It is the first time the project has worked in an informal education setting and with young adults at risk. Given the pandemic the project is being adapted to be delivered for the first time wholly or partly online.

Creative Critics has been project funded by Arts Council England throughout. This production is also funded by the Arts Council, but this time as part of an All Ways Making organisational development and *Creative Critics* project development projects, including: supporting this pilot with The Princes Trust with the potential for up scaling; and supporting a strategy to diversify the companies funding base, by starting to develop a track record with trusts and foundations

Christina Birt is the creator of *Creative Critics*. The project is currently produced by [All Ways Making](#) with the consent of Christina Birt, Director. Christina is an arts professional with over 30 years' experience. Most recently consultant to Arts Council England, European Parliament, Creative & Cultural Skills and the national network of Bridge organisations, amongst others. Creates, develops and delivers arts education projects. Previously Christina was Head of Creative Learning and Director of Creative Partnerships, working for organisations including The Royal Opera House, Norfolk & Norwich Festival and Greenwich Dance Agency. Originally trained and qualified as a dance teacher, she gained a first class degree in Dance Studies and Education at Roehampton and a MA in Cultural Leadership, at City University.



All Ways Making is a community interest company, established in 2017. Its vision is for a creative, learning, healthy world and is about providing creative opportunities for education, learning and health outcomes.

Aims of this consultancy evaluation:

All Ways Making is now seeking an experienced evaluator to measure the impact and success of this pilot project; to identify its successes and highlight learning and propose next steps for partnership development between All Ways Making and The Princes Trust and project development of Creative Critics.

The evaluation will examine:

- the efficacy of the delivery
- the impact on the participants skills base, confidence and wellbeing
- the additional benefits of the joint partnership approach agreed between The Princes Trust and All Ways Making
- the management of the relationship between The Princes Trust and All Ways Making and other partners in particular BBC Radio Suffolk

The ultimate purpose of the evaluation will be to provide All Ways Making and The Princes Trust with evidence of additionality to the existing programme offered by The Princes Trust and a proposal for next steps in the development of the partnership and the project.

Approach:

We would like bidders to propose an evaluation approach:

- using quantitative and qualitative methods, and provide the skills and experience necessary to complete the project described above.
- that captures monitoring data required by Arts Council and is integrated as much as possible with The Princes Trust data capturing, so avoiding as little duplication as possible

We expect there to be consultation with the partners and a close and flexible working relationship with Christina Birt, Director, All Ways Making and Creative Critics.

Some project administrative support can be provided by All Ways Making to the evaluator with prior agreement.

Outputs

- Project management and quality assurance
- Draft evaluation report
- Final evaluation report
- Final meeting with project partners to share and discuss findings

Duration of the contract

The contract period is from November 2020 to February 2021.

Procurement and project timeline

The timeline for the project is detailed below. The dates are subject to change.

Activity	Date
Issue Tender	2 November 2020
Deadline for submitting proposals	16 November 2020 9am
Interview (Zoom)	Fri 20 November 2020
Contract commences and kick off meeting	Tues 24 November 2020
Template evaluation framework	Fri 27 November 2020
Project planning and training - benchmarking evaluation	w/c 30 November to 18 December
Introductory session for participants - benchmarking evaluation	Mon 11 January 2021
Project delivery	18 January – 29 January 2021
End of project celebration, final evaluation data gathering and submission of first draft of evaluation report	1 February – 12 February 2021 Partners evaluation meetings 4 Feb 2021
Submission of final report and presentation	w/c 22 February 2021

Pricing/Budget/Management:

The budget available for this project is £2,500, inclusive of VAT, travel and other expenses. All Ways Making will pay 40% on receipt of the template evaluation framework and 60% at the end of the contract. In performing the services required under this contract the supplier will report to Christina Birt, All Ways Making.

Please specify in your proposal the named individual who will be responsible for managing this contract. Administration time is available by All Ways Making, agreed with Christina Birt in advance.

Evaluation and pricing criteria

Your response/proposal should respond to all the criteria below (maximum 3 sides A4 plus supporting information and budget). Quality and price criteria will be used to evaluate the quality of the tender proposals, as set out below:

1. Set out your proposed approach, explaining how you will meet the requirements outlined above
2. Demonstrate your experience and skills in successfully delivering similar evaluation activity
3. Provide copies of CVs for the delivery individual/team and two references for relevant previous projects
4. Include a detailed budget, complete with a schedule of charges (estimated number of days). The total fixed price will be inclusive of VAT and inclusive of expenses and all costs to be incurred.

Return of tender

You must complete and submit your tender response/proposal electronically to Christina@allwaysmaking.co.uk by 9am Monday 16 November 2020. If you would like to discuss this tender please contact Christina Birt 07904125998